



# MIKE THOMPSON

## MOTION • DESIGN

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thompsonvisual.com  
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### Creative Skills

Motion graphics  
Graphic design  
Print preflight  
Storyboarding  
Video editing  
Photo manip.  
Illustration  
Layout

### Software Skills

After Effects  
Photoshop  
Lightroom  
Illustrator  
InDesign  
Premiere  
Final Cut  
Acrobat

### Experience

#### myON Content Specialist, Renaissance Learning

Bloomington, Minn., November 2014 - Present

<https://www.renaissance.com/>

- Combine audio and visual assets to create e-books using proprietary software
- Design book layouts to create original, exclusive e-book content
- Thorough noting and reporting of critical errors, inconsistencies, and discrepancies in QA process
- Illustrating production process in a step-by-step document for training purposes
- Animate short video advertisements featuring books in the myON library

#### Creative Designer, Inventiv Designs

Hugo, Minn., May 2013 - July 2014

[www.inventivdesigns.com](http://www.inventivdesigns.com)

- Involved in the creation of company branding, product packaging and marketing
- Design trade show graphics, large format posters and product sell sheets
- Manipulate images to create glamour shots for packaging and marketing materials
- Create 3D product mockups for the web
- Camera operator/Editor/Motion graphics artist for series of do-it-yourself home restoration and renovation videos
- Update and maintain social media networks

#### Freelance Artist, Self Employed

August 2009 - Present

[www.thompsonvisual.com](http://www.thompsonvisual.com)

- Work with clients to build an identity for both print products and interactives
- Create and design logos, business cards and marketing materials for businesses and services
- Design motion graphics for live action video
- Bring motion to static illustrations with animation for the web

### Education

#### The Art Institutes International Minnesota

Minneapolis, Minn., 2009 graduate

B.S. in Media Arts and Animation